



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Contract # 325182

Schedule Dates	10/30/12-11/05/12	Date Entered	08/02/12
Advertiser	Pol/B Obama/D/Pre/US (16256)	Last Modified	10/29/12
Agency	Greer, Margolis, Mitchell & Associates (2890)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	1537/OBAMA FOR AMERICA (134149)	Headline #	06260369
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	Normal
Sales Office	Telerep/Philadelphia	Order Type	Package Deal
Buyer Name	BASSETT, LAURA	Commission %	15.00
Phone/Fax	/	Commission	\$14,317.50

Charlotte (WSOC)	Spots	Rate
By Broadcast Month	58	\$95,450.00
Nov. 2012	58	\$95,450.00
Grand Total:	58	\$95,450.00

CPE	95/101/1537	Net Total	\$81,132.50
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	OBAMA FOR AMERICA		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / Spot	10/30/12-11/02/12	5	:30	5A- 5:30A (EST)	2		X	X	X	X			2	\$425.00	\$850.00	Charlotte (WSOC)		10/29/12
2.1	Normal Line / Spot	10/30/12-11/02/12	4	:30	6A- 6:30A (EST)	3		X	X	X	X			3	\$1,175.00	\$3,525.00	Charlotte (WSOC)		10/29/12
3.1	Normal Line / Spot	10/30/12-11/02/12	4	:30	7A- 8A (EST)	4		X	X	X	X			4	\$1,075.00	\$4,300.00	Charlotte (WSOC)		10/29/12
4.1	Normal Line / Spot	11/03/12-11/03/12	5	:30	6A- 7A (EST)							1		1	\$300.00	\$300.00	Charlotte (WSOC)		10/29/12
8.1	Normal Line / Spot	10/30/12-11/02/12	5	:30	9A- 10A (EST)	2		X	X	X	X			2	\$375.00	\$750.00	Charlotte (WSOC)		10/29/12
9.1	Normal Line / Spot	10/30/12-11/02/12	5	:30	10A- 11A (EST)	3		X	X	X	X			3	\$375.00	\$1,125.00	Charlotte (WSOC)		10/29/12
11.1	Normal Line / Spot	10/30/12-11/02/12	5	:30	12P- 1P (EST)	2		X	X	X	X			2	\$375.00	\$750.00	Charlotte (WSOC)		10/29/12
14.1	Normal Line / Spot	10/30/12-11/02/12	5	:30	3P- 4P (EST)	2		X	X	X	X			2	\$375.00	\$750.00	Charlotte (WSOC)		10/29/12
15.1	Normal Line / Spot	10/30/12-11/02/12	5	:30	4P- 5P (EST)	2		X	X	X	X			2	\$825.00	\$1,650.00	Charlotte (WSOC)		10/29/12
16.1	Normal Line / Spot	10/30/12-11/02/12	4	:30	5P- 5:30P (EST)	3		X	X	X	X			3	\$1,200.00	\$3,600.00	Charlotte (WSOC)		10/29/12
17.1	Normal Line / Spot	10/30/12-11/02/12	4	:30	5:30P- 6P (EST)	2		X	X	X	X			2	\$1,300.00	\$2,600.00	Charlotte (WSOC)		10/29/12
18.1	Normal Line / Spot	10/30/12-11/02/12	4	:30	6P- 6:30P (EST)	3		X	X	X	X			3	\$1,500.00	\$4,500.00	Charlotte (WSOC)		10/29/12
21.1	Normal Line / Spot	10/30/12-11/02/12	3	:30	6:58P- 7:30P (EST)	2		X	X	X	X			2	\$1,600.00	\$3,200.00	Charlotte (WSOC)		10/29/12
22.1	Normal Line / Spot	10/30/12-11/02/12	3	:30	7:30P- 7:56P (EST)	3		X	X	X	X			3	\$1,600.00	\$4,800.00	Charlotte (WSOC)		10/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Billing Type	Standard		
Comments	OBAMA FOR AMERICA		

Charlotte (WSOC)		
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23.1	Normal Line / Spot	10/30/12-11/01/12	4	:30	11:35P- 12:02A (EST)	3								3	\$700.00	\$2,100.00	Charlotte (WSOC)		10/29/12
24.1	Normal Line / Spot	11/05/12-11/05/12	5	:30	8P- 10P (EST)	1	1							1	\$6,000.00	\$6,000.00	Charlotte (WSOC)		10/29/12
25.1	Normal Line / Spot	11/05/12-11/05/12	5	:30	10P- 11P (EST)	1	1							1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		10/29/12
27.1	Normal Line / Spot	10/30/12-10/30/12	5	:30	10P- 11P (EST)	1	1							1	\$5,600.00	\$5,600.00	Charlotte (WSOC)		10/29/12
28.1	Normal Line / Spot	10/31/12-10/31/12	5	:30	8:30P- 9P (EST)	1		1						1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		10/29/12
29.1	Normal Line / Spot	10/31/12-10/31/12	5	:30	9P- 9:30P (EST)	1		1						1	\$7,500.00	\$7,500.00	Charlotte (WSOC)		10/29/12
32.1	Normal Line / Spot	11/01/12-11/01/12	5	:30	9P- 10P (EST)	1			1					1	\$6,500.00	\$6,500.00	Charlotte (WSOC)		10/29/12
34.1	Normal Line / Spot	11/02/12-11/02/12	5	:30	8P- 9P (EST)	1				1				1	\$2,000.00	\$2,000.00	Charlotte (WSOC)		10/29/12
36.1	Normal Line / Spot	11/02/12-11/02/12	5	:30	10P- 11P (EST)	1					1			1	\$3,700.00	\$3,700.00	Charlotte (WSOC)		10/29/12
37.1	Normal Line / Spot	11/04/12-11/04/12	5	:30	7P- 8P (EST)	1						1		1	\$2,500.00	\$2,500.00	Charlotte (WSOC)		10/29/12
39.1	Normal Line / Spot	11/04/12-11/04/12	5	:30	9P- 10P (EST)	1							1	1	\$6,500.00	\$6,500.00	Charlotte (WSOC)		10/29/12
40.1	Normal Line / Spot	10/30/12-11/04/12	4	:30	11P- 11:35P (EST)	3		X	X	X	X	X	X	3	\$1,200.00	\$3,600.00	Charlotte (WSOC)		10/29/12
51.1	Normal Line / Spot	11/05/12-11/05/12	4	:30	11:35P- 12:02A (EST)	1	X							1	\$700.00	\$700.00	Charlotte (WSOC)		10/29/12
56.0	Normal Line / Long	10/30/12-11/02/12	4	:30	6:30A- 7A (EST)	2		X	X	X	X			2	\$1,175.00	\$2,350.00	Charlotte (WSOC)		10/29/12

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Product

Political - Federal Candidate (1067)

Brand

1537/OBAMA FOR AMERICA (134149)

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Sales Office

Telerep/Philadelphia

Buyer Name

BASSETT, LAURA

Phone/Fax

/

CPE

95/1017/1537

Account Types

National/Political

Billing Type

Standard

Comments

OBAMA FOR AMERICA

Date Entered

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CO-OP

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57.0	Normal Line / Long	10/30/12-11/02/12	4	:30	8A- 9A (EST)	4		X	X	X	X			4	\$975.00	\$3,900.00	Charlotte (WSOC)		10/29/12
58.0	Normal Line / Long	11/03/12-11/03/12	6	:30	7A- 8A (EST)	1						X		1	\$300.00	\$300.00	Charlotte (WSOC)		10/29/12

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